

VIDEO

Festival of Arts—Ireland

American Cyanamid

Alabama Tourism

BellSouth

Excerpt of narration from Festival of Arts Ireland video presented in Birmingham and at the Irish embassy in Washington. A companion video on the festival was presented on Irish national television.

Scriptwriting and production using video collage of footage, slides and prints selected from scenic and historical images contributed from several sources.

(Celtic music—tin whistle and harp)

Irish Narrator V/O:

Beyond the blue waters of the North Atlantic, at the edge of the Irish Sea, there lies a solitary land of gentle mists and rolling, green meadows...

where distant hills stand as sentinels against the northern sky, and sea cliffs plunge into the great waves below.

Here, the warmth of the Gulf Stream and the spirited courage of a proud people have created a nation with a strength that has weathered the whims of nature and changing times.

Ireland...the Emerald Isle. Some say wandering tribes of hunters first came to this land over 9,000 years ago.

But legend tells another tale. Stories of the Fir Bolg...the Celtic forerunners of the dark Irish, who were here from the earliest days. Then came the red-haired and green-eyed tribes of Dana...

American Cyanamid

Excerpt of narration from video written and produced for American Cyanamid. Sent to midwestern agricultural customers, explaining new insecticide/herbicide closed-handling system in no-till farming.

Won second place eastern U.S. Agrimarketing award.

Scriptwriting and audio/video production using video selected from raw footage shot in the field and stock footage.

(Music—Native American flute—establish, then bring in nature theme music under)

Narrator: Since the first farmer planted the first seed, those who till the soil have known what it is to live in harmony with the balances of nature. Loving the land...protecting it...the source from which they draw their sustenance and the bounty that feeds a hungry world.

They understand that the sun that warms the spring soil can bear down without mercy in the heat of a parching drought. Breezes bearing pollen to silking ears can become raging winds ripping soil into dust. Life-giving rains can become torrents tearing away the soil.

With each passing year, preserving the land is becoming an even more vital concern. Severe weather can carry away up to a hundred tons of soil from an acre of highly erodible land in a single night. Even as recently as 1985, a third of America's farm lands were losing an average of five tons of soil per acre each year. But across the heartland today, America's farmers are taking new steps to preserve the soil.

Alabama Tourism

Excerpt from 10-minute video for the Governor's Conference On Tourism
Scriptwriting, production and selection of shots from existing footage

Dark screen before image fade up

Fade up beaches, and series of shots showing activities on the Gulf. End sequence with beautiful beach shot. (SFX—gulls and surf)

(Bring in music under)

ANNOUNCER:

Unforgettable beaches...

Dissolve to mountain scenery, hiking, lakes.
Unforgettable mountains...

Sequence of historic sites Sights you'll remember forever...

Golf, fishing, racing, and other recreational activities. Fun you'll never forget....

Scenic shots of beautiful Alabama locations

Super:
Alabama Tourism & Travel
1997 Annual Report
Alabama.....

Every year, more and more people are discovering the wonderful things to see and do here.

They come. They enjoy. And as they return home, they take with them memories of good times in a place that's unforgettable...

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MAX Corrections System Communications & Imaging

Excerpt from 10-minute technology demonstration and testimonial video. Scriptwriting and production

The opening montage (about 20 -30 seconds) feels like the beginning of a police TV drama. Symbolic images are layered, dissolving from one to the next, leading into the important role of corrections.

CU BLUE LIGHT OF POLICE CAR (night shot if possible) Pan and tilt to bring light in from bottom right and let it drift diagonally across the screen toward the top left. Before it moves out of frame, slow dissolve to:

YELLOW CRIME SCENE TAPE. Tape enters frame from bottom left. Tilt down slightly and pan right, revealing the words Crime Scene.

(If shooting time allows, dissolve to POLICE FLASHLIGHT moving across the frame)

Dissolve to HANDCUFFS on dark surface. Light glints off the handcuffs as the camera passes over them and moves on.

(If shooting time allows, dissolve to a white reverse fingerprint growing larger from center screen.)

(Possibly include VIDEO IMAGING MUG SHOT)

Dissolve to a WOODEN GAVEL striking. .

Dissolve to MCU PANNING JAIL BARS as if viewer were walking through jail.

FEET of corrections officer walking.

FEET of prisoner in orange jumpsuit walking.

More images of CORRIDOR DOORS closing.

CELL DOOR closing.

CU CELL LOCK locking into place.

(Music establishes the mood. A strong base line repeating in the rhythm of a pulse beat, pausing and repeating again as the melody line develops.)

(SFX: the distant drone of a siren)

(SFX: Dispatcher's voice on radio: 10-33 in progress. 1221 South Boulevard. Officer requesting backup.)

(SFX : Echoing impact of gavel)

(Slowly bring up SFX: Footsteps on tile, natural sound of prison.)

CORRECTIONS MANAGER V/O: When you manage a jail or prison, every day can be a challenge...

(SFX: Echo of doors closing)

There are a lot of situations you have to deal with... plenty to handle without worrying about inmate phone systems and how you're going to control illegal calls.

That's why we decided on BellSouth's MAXSM inmate telephone system. It gives us the control we need, just the way we need it.

(SFX: Echoing clang of cell door closing.)

All from one source we know we can count on.

(SFX: Echoing sound of lock)