

Radio

Helen Keller Foundation "Light A Candle" :60
Heart Group Of Mobile "Drum Solo" :60
Alabama Power "Appliance Sale Co-Op" :60

Helen Keller Foundation

Radio: 60
"Light A Candle"

(Woman's voice humming notes from Amazing Grace)

ANNOUNCER: Where there is darkness, light a candle.....

(humming pauses between bars for the word silence, then resumes)

Where there is silence, let there be laughter....

SFX: echo of little girl's laughter and her voice saying, "Daddy! Watch me! Watch me!"

Where love is unspoken, give the heart a voice.

(Woman singing "how sweet the sound"... then back to humming. Add in simple instruments as background music.)

Seeing, hearing and speaking are gifts we all too often take for granted. Gifts any of us, at any time, anywhere, could lose to an injury or illness. That's why The Helen Keller Foundation for Research and Education is working so we can all see the day when none of us have to fear the darkness. Your help can hasten that day. Visit our website, HelensHope.org, or call right now, 1 800 323-HOPE. The Helen Keller Foundation for Research and Education. With your help, we bring hope.

(Woman singing..."was blind, but now I see.")

(SFX—wild drum solo with fast, irregular beats.)

ANNOUNCER ONE: Does your heart ever beat like a wild drum solo? Too fast. Skipping beats? It's a common condition called Tachycardia. We'll tell you how to avoid it and what can be done to take care of the problem.

(drum out, signature music under announcer two)

ANNOUNCER TWO: Welcome to Heart Beat. A health information service from the Heart Group of Mobile.

(SFX—faster but simpler drum beat. Add in instruments and slow pace)

ANNOUNCER ONE: Too much stress, caffeine or even medications like decongestants can make your heart beat too fast. In most cases, you just need to avoid stimulants, learn better ways to handle stress, and discuss the problem with your doctor.

Sometimes you can slow your heart rate by bathing your face with ice water, or holding your breath while you push down. But if your pulse is really fast for more than a few minutes, get someone to take you to the nearest emergency room for special medications to reset your heart rate.

If you get Tachycardia often, your doctor can give you a prescription. And tell you about an outpatient procedure that can get rid of the problem in most people, using—of all things--radio waves...

(SFX music with steady beat up)

ANNOUNCER TWO: Heart Beat. A health information service of the Heart Group of Mobile.

Alabama Power

Radio :60
“Appliance Sale Co-Op

(SFX—air horn)

(bring in music and play softly under dialog)

Tim: Air horn—check. Hats...

Liz:: (less than enthused) Check...

Tim: Binoculars...

Liz:: The game's on TV..

Tim: Screen's so small, I need a telescope.

Liz: So-let's go over to Alabama Power and get a big screen TV.

Tim: Big—how big?

Liz: Alabama Power has RCA home theaters up to 52”.

Tim: (dreamily): Talk about a wide receiver!

Liz: They have VCR's., too. (cagey) And we can look at the appliances Alabama Power has on sale.

Tim: Appliance sale?

Liz: Refrigerators and ranges, washers and dryers...we could save big on a dishwasher.

Tim: We need a dishwasher?

Liz: (with humor) You think little elves come and clean up the kitchen every night?

Tim: Elves...you just want Santa to bring you a new microwave.

Liz: Or Alabama Power could deliver it before the holidays...

Tim: Alabama Power offers free delivery?

Liz: Sure. . And we can even finance it on our power bill with credit approval.

(SFX—air horn)

Tim: Sounds like a winner to me.

Local Announcer: See _____ now during the big appliance sale at Alabama Power and save ____% on_____ (INSERT LOCAL SPECIAL).

Alabama Power. A Southern Company. Stop by today! (Local street address)

_____ .